

Brandon Grant

VIDEO EDITOR | PODCAST PRODUCER | SOCIAL VIDEO PRODUCER

Brooklyn, NY 11221
(215) 200-2651
BrandonGrantMHR@gmail.com

EXPERIENCE

Freelance, Audio Engineer/ Audio Production

May 2014 - PRESENT

- Record, edit, mix, and master professional audio for **podcasts, music, film ADR, and live productions**, delivering production-ready audio for clients across studio, remote, and on-location environments.
- Engineer recording sessions from setup through final delivery, managing microphones, recording equipment, signal flow, and session workflows to ensure clean, consistent audio.
- Provide **remote and on-site recording support** for film, live events, and podcast productions, adapting technical workflows to different production environments.
- Collaborate directly with clients, producers, and creative teams to translate creative objectives into polished audio while maintaining professional production standards.
- Troubleshoot technical and recording issues in real time to minimize disruptions and keep productions on schedule.

Yup, Another Podcast, Content Producer/Video Editor

Jan 2019 - PRESENT

- Own the **end-to-end production workflow** for a podcast, from topic research and segment development through recording, post-production, publishing, and social distribution.
- Produce and capture **audio and video for podcast episodes**, coordinating studio logistics, recording sessions, guests, and production schedules.
- Research timely topics and develop segments that translate into engaging long-form episodes and **short-form social content**.
- Edit and package digital video using **Adobe Premiere Pro and Final Cut Pro**, creating polished podcast content and platform-specific clips designed for audience retention.
- Develop visual assets—including promotional graphics, GIFs, photos, and video series—using **Adobe Photoshop and professional video-editing tools** while maintaining consistent brand identity.
- Transform long-form podcast conversations into **social-first content for TikTok, Instagram, Facebook, and Twitter**, adapting edits and creative assets to each platform.
- Manage day-to-day social publishing and scheduling while monitoring **audience engagement, analytics, SEO, and content performance** to inform future programming.
- Coordinate guest booking and production logistics, ensuring contributors are prepared and recordings run smoothly from pre-production through delivery.
- Shape content around the podcast's brand voice and audience, balancing editorial storytelling with social-media trends and platform-specific viewing habits.

Ler and Lionel Productions, Content Producer/Video Editor

Jan 2024 - July 2026

- Managed podcast and digital-video production from **research and pre-production through recording, editing, and social distribution**.
- Captured high-quality audio and video for recurring podcast productions while coordinating studio setup, recording logistics, and production workflows.
- Edited long-form and short-form video content using **Adobe Premiere Pro and Final Cut Pro**, emphasizing strong pacing, storytelling, and audience retention.
- Repurposed podcast and video footage into **high-performing social clips**, identifying compelling moments and adapting content for short-form platforms.
- Developed branded visual assets and promotional content using video-editing and design tools to maintain a consistent visual identity across digital channels.
- Collaborated on segment development and creative direction to turn researched topics and recorded conversations into engaging, audience-focused programming.
- Delivered platform-ready content while balancing production timelines, creative requirements, brand standards, and social-media best practices.

EDUCATION

Temple University, Philadelphia — Bachelors

May 2015 - May 2018

SKILLS

Video & Post-Production

- Adobe Premiere Pro
- Final Cut Pro
- Adobe Photoshop
- Adobe Audition
- Video Editing
- Podcast Video Editing
- Long-Form Video Editing
- Short-Form Video Editing
- Social Video Editing
- Audio Editing & Mixing
- Color Correction / Color Grading

Podcast Production

- Podcast Production
- Multi-Camera Production
- Video & Audio Recording
- Studio Production
- Remote Production
- Post-Production
- Content Repurposing

Social / Digital

- Social Media Content Creation
- Short-Form Content
- TikTok
- Instagram
- YouTube
- Facebook
- Social Media Analytics
- SEO
- Audience Engagement
- Platform-Specific Content Strategy

Creative

- Visual Storytelling
- Storytelling & Pacing
- Branded Content
- Motion Graphics / Animated Graphics
- Basic Graphic Design